

Photo Guidelines

MassHere is a platform for professional massage providers. Photos must build trust and reflect a professional service. Any sexual, suggestive, or provocative content is not allowed.

✅ Allowed Photo Types

1) Provider Photo (Portrait)

- Neutral pose
- Friendly smile or calm expression
- Modest clothing (preferred: professional uniform, t-shirt, robe, or button-up)

Goal: Show that you are a real professional and help clients feel safe and confident.

2) Workspace / Studio Photos

You may upload photos of:

- massage table
- clean treatment room
- towels, oils, candles (in moderation)
- interior, reception area, waiting room

Most important: cleanliness, organization, and a professional atmosphere.

3) Equipment and Service Details

Allowed photos include:

- massage oils
- creams and lotions
- hot stones / stone therapy tools
- cupping tools
- massage devices
- automated equipment used in your practice
- framed certificates

4) Massage Session Photos (Professional Only)

Work-in-progress photos are allowed only if:

- the client is fully clothed (shorts, t-shirt), or
- the client is covered with a towel or sheet (no exposed chest or groin area)
- the focus is on technique, hands, and professional positioning

5) Certificates and Licenses

You may upload:

- diplomas
- licenses
- training certificates

Document numbers may be blurred, but your name and the course/training title should remain visible when possible.

Strictly Prohibited Photos

1) Sexual or Suggestive Content

Not allowed:

- erotic poses
- close-up focus on buttocks, chest, or groin area
- “seductive” angles or facial expressions
- lingerie photos
- photos on a bed or near a bed
- revealing bikinis or transparent clothing
- deep cleavage

Even if the body is covered, if the photo looks sexual or provocative, it will be removed.

2) Full or Partial Nudity

Not allowed:

- nude or semi-nude photos
- exposed breasts, buttocks, or intimate areas
- topless / nude-style images
- towels that reveal too much of the body

3) Client Photos With Exposed Body

Not allowed:

- underwear as main clothing
- exposed chest or groin area
- client’s face shown without written consent

4) Escort-Style or Adult-Service Content

Not allowed:

- nightclub-style photos
- heavy sexual makeup + revealing outfits
- photos on beds or couches in “romantic” poses
- any implication of adult or intimate services

5) AI-Generated or AI-Edited Photos

MassHere does not allow:

- AI-generated images
- deepfakes
- face replacement
- AI body enhancement
- AI-generated rooms or interiors

Light editing is allowed only for:

- lighting
- color
- contrast
- minor skin retouching (without changing body shape)

6) Stolen or Internet Photos

Not allowed:

- stock photos
- photos of other providers
- images from Google
- Pinterest images

Only real photos of you, your workspace, and your services are allowed.

Photo Quality Requirements

- Minimum resolution: 1080 × 1080
- Recommended: 2000 px on the longest side
- Format: JPG / PNG
- Photos must be clear and not heavily blurred

Recommended Photos for a Strong Profile

MassHere recommends uploading at least 5 photos, such as:

1. Provider portrait
2. Full-body photo near the massage table
3. Full view of the treatment room
4. Certificates / licenses
5. Massage session photo (client covered with a towel)

Appearance and Clothing Guidelines

Recommended:

- professional uniform / medical scrubs
- t-shirt or polo
- clean hair and grooming
- clean hands and nails

Not allowed:

- lingerie
- transparent clothing
- mini dresses with a sexual focus
- stockings, corsets, costume-style outfits

Client Privacy Policy

If a client appears in a photo:

- written consent is required
- client's face should not be visible (unless it is a facial/neck massage and consent was given)

! Content That Will Be Automatically Removed

- photos suggesting adult services
- overly exposed body parts
- provocative poses
- photos with beds or bedroom settings
- erotic "model-style" photo shoots
- AI-generated or AI-altered images
- low-quality or unclear images

✅ MassHere's Main Rule

🚫 If a photo looks like adult content advertising, it is not allowed.

Even if the provider believes it is "just a beautiful pic."

Короткий вариант можно/нельзя:

MassHere Photo Rules — Do / Don't

MassHere is a professional platform. Photos must look clean, safe, and professional. Any sexual or suggestive content is not allowed.

✅ DO

- Use clear, high-quality photos (recommended 1080px+)
- Upload a professional portrait (fully clothed)

- Show your massage room, table, and workspace
- Show equipment, oils, tools, and certificates
- Post professional massage session photos only if the client is covered
- Make sure photos are real and belong to you

 DON'T

- Post nude or semi-nude photos
- Post lingerie, bikini, or see-through clothing photos
- Use sexual poses, seductive angles, or suggestive facial expressions
- Focus photos on buttocks, chest, or groin area
- Post bedroom/bed photos or “romantic” style images
- Show clients’ faces without written consent
- Upload stock photos or images from Google/Pinterest
- Use AI-generated or AI-edited photos (deepfake, face/body enhancement, fake rooms)

 If a photo looks like adult-content advertising, it will be removed.